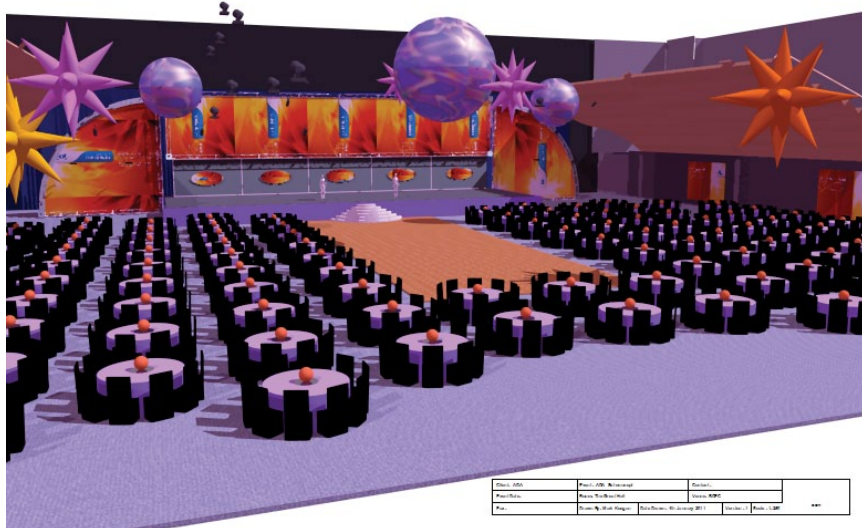




WWW.AVCOMSTAGING.COM

## AVCOM STAGING EMBARKS...



on its largest project to date, the Australian Dental Association (ADA) Conference 2011.

While not our first conference endeavour with ADA, this will be the most ambitious - featuring:

- 13 Digital Light Projectors
- Australia's largest panoramic screen (80' x 15') owned by Avcom Staging
- 4 Hi-Definition Projectors
- Over 1.5kms of fibre-optic cable
- 7 affiliate events, 3 concurrent sessions, and 4 off-site events
- 3000 delegates
- 4 day conference at BCEC, March/April

## LEXUS of Maroochydore Launching Luxury on the Sunshine Coast

To commemorate the exciting launch of the new Lexus luxury car dealership located at the new gateway to Maroochydore, Avcom Staging in partnership with **The Buzz PR** provided glitzy lighting, audio, vision and staging support to help open the showroom doors in style.



Featuring a customer executive boardroom equipped with complete audio visual facilities, a children's playroom, lounge, café expresso bar, and Queensland's first Lexus Hybrid wall showcasing current and future Lexus Hybrid Power technology; the state of the art showroom moves the region to new heights of comfort and elegance at its chic seaside location.

Continued page 4



## Spotlight

# CHRIS FORD



### **What do you enjoy about working at Avcom Staging?**

The diversity of the job. I can be doing a Road Show one week, a conference the next week and management duties in between.

### **What are some challenges of the job and how do you work around them?**

Time is my biggest killer particularly when on tour. Often this means trying to fit in my management duties while away. Fortunately, Avcom's computer network means I can work from anywhere in the world. This is why clients often see emails from me at some very strange hours.

### **What takes an event above and beyond?**

I think the best way to take an event above and beyond is the design and the way Avcom uses technology. At Avcom, we are lucky that the re-investment into equipment is high, which

provides our design team with plenty of options to reach the best outcome for our clients.

### **What do you get up to on your days off?**

I am an active Youth Leader and mentor with the Salvation Army which takes a lot of my time, we have about 30 kids most weeks. Otherwise it is playing with my kids and relaxing.

### **What elements of event staging do you enjoy the most?**

Seeing the design come to life. It is great when you have an idea on paper and then seeing it working is a real buzz.

### **What are the three most important things in working on an event?**

Service to our clients and presenters, ensuring that the equipment is working perfectly and correctly and teamwork within the crews.

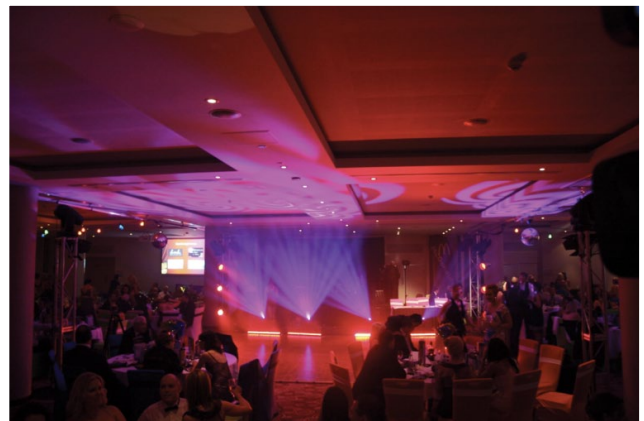
### **What's your position at Avcom Staging?**

Queensland Manager.

# Dancing with the Local Stars

## For the Hear and Say Centre

Held at the Event Centre @ Maroochy, local celebrities danced the evening away to help raise funds for the **Hear and Say Centre**, a children's charity based in Brisbane with regional centres throughout Queensland.



Established in 1992, the centre is one of the leading Paediatric Auditory-Verbal and cochlear implant centres in the world, aiming to help children achieve speech and language in the normal range and allow them opportunities for a mainstream education, employment of choice and social integration with the hearing world.

As a part of their fundraising efforts, The Hear and Say Centre organized the 2010 annual 'Dancing with the Local Stars Gala Charity Ball' which featured Queensland celebrities exhibiting their sometimes skillful, often surprising, and always exhilarating dance performances for all attendees to enjoy.

As the in-house event services provider, Avcom Staging created a glitzy ballroom with venue filling sound; lighting effects including mirror balls, LED/moving lights, and live video captures onto dual screens.

## *Hear and Say Centre*

To learn more about the Hear and Say Centre and find out how you can help, please visit [www.hearandsaycentre.com.au](http://www.hearandsaycentre.com.au)

# Snack Brands 2011 Conference

Snack Brands is the 100% Australian owned and operated company behind some of Australia's favourite snackfoods such as Thins, Samboy, Kettle, CC's, French Fries and Cheezels, Real McCoy and many more. Each of these brands have a truly unique Australian history, with their iconic statuses recognised nationwide.



Organised by **Veritas Event Management**, the Snack Brands 2011 Conference was held at Outrigger Little Hastings Street Resort & Spa - Noosa, where Avcom Staging is the in-house event services provider.

Over the course of the three day event, Avcom Staging provided striking vision, high definition conference audio, vivid lighting, stage decks, and a range of themed décor touches for the entire conference, which included a plenary and multiple breakout sessions as well as a gala night.

During the gala night event, our team operated five screens simultaneously using two vision mixers, with each screen playing unique footage. The team also adeptly handled a very tight two hour turnaround, from conference to gala and then back again.

With the conference spanning multiple days, delegates had the opportunity to explore the shopping mecca of Hastings Street and the beautiful surrounds of World Heritage Noosa National Park.

*Questions?*

Have a chat with us on 07 3907 0033  
or drop us a line via [email](#)

 **LEXUS** of Maroochydore  
Launching Luxury on the Sunshine Coast



To celebrate the launch of Lexus of Maroochydore, Avcom Staging created a visual feast, with flash-pot pyrotechnics producing exciting atmospheric enhancements, a light stencil (GOBO) projection onto the building exterior, a 50" plasma display, and a massive 16:9 outdoor projection through an external main glass window onto an interior wall, using our Christie Roadster 10KM Hi-Definition projector.

The night also featured dazzling lighting effects with a Space Flower Searchlight producing 36 beams of light penetrating the night sky, Martin Mac moving lights, and additional specialist lighting fixtures. A full complement of IT, audio and staging services were also provided to round out the technical elements of the launch.



Topped off with a breathtaking special appearance by Lexus' flagship concept and production car, the LFA, the opening of the dealership was a momentous and vibrant occasion.

# BGW Gala Ball

The BGW Group is a Australian family owned organisation comprising of diverse companies working within the building industry; including CNW Electrical and Data Supplies, Samios Plumbing, Homepoint Centre, Robert Fergusson, and Sherriff Electrical. While each business operates under its own brand, they work together and share in opportunities for growth and maximizing efficiency across the group.



To celebrate the start to the year, The BGW Group Gala Dinner was held at Novotel Twin Water, with Avcom Staging providing a full arrangement of themed décor items, lighting, sound and vision to create a glowing and contemporary setting for all attendees.

To create the distinctively modern and translucent look for gala night, Avcom Staging used under table glow effects over crisp white chair covers and table cloths. Striking colours shimmered across the venue's Wandiny Room,

using an array of lighting including Giotto spot lights, LED outdoor lighting, and impressive vision with digital projection onto a 10' x 7.5 screen. The conference also included a themed beach event, with colourful décor and tropical overlays, bamboo frangipani centre pieces and full size surfboard cutouts.

For one of Australia's leading family owned and operated businesses, Avcom Staging created an enchanting conference experience for those who attended the BGW Conference and Gala Night.



## *Gala Dinners & Awards Nights*

If you'd like to know what we can do for your Gala Dinner or Awards Night, simply send us an [email](#) or give us a call on 07 3907 0033.

# AVCOM STAGING Special Promotions

FREE LED  
UPLIGHTS

COMPLIMENTARY  
DELIVERY

FREE  
CHAIR  
COVERS

Beginning soon, Avcom Staging will be offering periodic special promotions and incentives to help event organisers make the most of their budgets, especially in the face of the challenges brought on by economic and environmental devastation faced by Australians and New Zealanders.

FREE AUDIO  
RECORDING

UPGRADE TO  
MOVING LIGHTS

and MUCH  
MORE...



WINNER



WINNER



[www.avcomstaging.com](http://www.avcomstaging.com)

**AVCOM**  
STAGING

07 3907 0033

Your One Stop Destination for Events Solutions